



**Jason Keller**

**No. 11 America's Incredible Pizza Company Racing Chevrolet  
Winn-Dixie 250 Powered by Coca-Cola**

**Daytona International Speedway, Daytona Beach, Fl.**

**Friday, July 4, 2008**

**JASON KELLER/ CJM RACING TEAM FAST FACTS:**

- CJM Racing's primary sponsor, America's Incredible Pizza Company, is family entertainment! High quality, all-you-can-eat pizza, pasta and dessert buffets as well as an 80-item salad bar, themed dining areas, private party rooms and a fairgrounds family fun center loaded with games, rides and attractions geared for all ages. The all indoor Incredible Fairgrounds includes over 100 interactive, family friendly video and redemption games. Please visit [www.incrediblepizza.com](http://www.incrediblepizza.com) for more information
- The America's Incredible Pizza Company race team heads into Daytona Beach this week with a top-10 position in the driver point standings. The last time Keller was posted in the top-10 was back in March of 2006
- Keller has 17 starts at Daytona International Speedway (DIS) with an average starting position of 22<sup>nd</sup> and finishing position of 19<sup>th</sup>
- In the season-opener at Daytona this year, the No. 11 America's Incredible Pizza Company Chevrolet crossed the finish line in the 36<sup>th</sup> position due to a late race accident. The team is hoping to redeem themselves this time around
- Keller has accumulated two top-five and four top-10 finishes at the superspeedway
- In 440 career starts; Keller has 10 wins, 81 top-five and 165 top-10 finishes. He currently holds the all-time career start record and winning's in the NASCAR Nationwide Series
- Keller has logged more than 81,200 laps in the course of his career and has led 1,953 of them
- The America's Incredible Pizza Company race team will be running chassis #06 at DIS; #06 has run at Daytona in the season-opener (36<sup>th</sup>) and at Talladega (21<sup>st</sup>)
- The Winn-Dixie 250 will be broadcast live on ESPN2 Friday, July 4<sup>th</sup> at 7:30 PM (EST)

**JASON KELLER @ DAYTONA INTERNATIONAL SPEEDWAY:**

SERIES	STARTS	WINS	TOP-5's	TOP-10's	BEST START	BEST FINISH
NNS	17	0	2	4	8 <sup>th</sup> (1995)	4 <sup>th</sup> (2002)

**FIVE MOST RECENT DAYTONA NNS STARTS:**

DATE	START	FINISH	STATUS	EARNINGS
02/16/08	20	36	Accident	\$49,787
02/18/06	27	11	Running	\$59,050
07/01/05	39	17	Running	\$25,950
02/19/05	33	35	Running	\$42,000
07/02/04	15	18	Running	\$29,160



*Keller and the No. 11 America's Incredible Pizza Company Chevy making their way thru traffic in NH. (Photo Credit: Phil Cavali 2008)*

**KELLER'S THOUGHTS ON THE DRIVER POINT STANDINGS:**

"It's a great feeling knowing we've broke into the top-10. It's been several years since I've been in this sort of position and I'm happy to be back. I'm very proud of this team. Our season started out pretty poorly. We had a string of bad luck and the results just weren't showing the hard work that went into this program. To be able to come back into Daytona this season with some solid finishes, great momentum and a top-10 position in the driver standings means a tremendous amount to me and this team."

**KELLER'S THOUGHTS ON DAYTONA INTERNATIONAL SPEEDWAY:**

"My luck hasn't been very good at the superspeedway tracks. It's not a secret that I have struggled at these tracks and this season the two superspeedway tracks we've been to I've gotten tangled up in an accident. I'm hoping that this momentum we have going will translate into a solid finish at Daytona. We're still searching for that top-5 finish this season and there would be no better place than Daytona."

**-OVER-**

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<i>Date</i>	<i>Race</i>	<i>Site</i>	<i>Start</i>	<i>Finish</i>	<i>Laps Completed</i>	<i>Status</i>	<i>Earnings</i>
Feb. 16	Camping World 300	Daytona International Speedway	20	36	120	110	Accident <b>\$49,518</b>
Feb. 23	Stater Bros. 300	California Speedway	32	14	150	150	Running \$33,633
March 1	Sam's Town 300	Las Vegas Motor Speedway	11	18	202	200	Running \$30,268
March 8	Nicorette 300	Atlanta Motor Speedway	31	14	198	198	Running \$21,693
March 15	Sharpie Mini 300	Bristol Motor Speedway	31	15	171	171	Running \$30,468
March 22	Pepsi 300	Nashville Superspeedway	25	18	223	225	Running \$21,493
April 5	O'Reilly 300	Texas Motor Speedway	20	12	200	200	Running \$32,718
April 11	Basha's Supermarket 200	Phoenix International Raceway	7	32	202	181	Engine \$21,303
April 20	Corona Mexico 200	Autodromo Hermanos Rodriguez	9	17	80	80	Running \$49,043
April 28	Aaron's 312	Talladega Superspeedway	35	21	117	103	Running \$26,718
May 2	Lipton Tea 250	Richmond International Raceway	15	19	253	252	Running \$22,068
May 9	Diamond Hill Plywood 200	Darlington Raceway	29	7	149	149	Running \$24,703
May 24	Carquest Auto Parts 300	Lowe's Motor Speedway	25	17	202	202	Running \$23,368
May 31	Heluva Good! 200	Dover International Speedway	24	16	200	199	Running \$22,943
June 7	Federated Auto Parts 300	Nashville Superspeedway	25	15	225	225	Running \$24,468
June 14	Meijer 300	Kentucky Speedway	2	10	200	200	Running \$31,393
June 21	Camping World RV Rental 250	The Milwaukee Mile	4	9	250	250	Running \$24,368
June 28	Camping World 200	New Hampshire Motor Speedway	6	11	200	200	Running \$24,468
July 4	Winn-Dixie 250	Daytona International Speedway					
July 11	Chicagoland 300	Chicagoland Speedway					
July 19	Gateway 250	Gateway International Raceway					
July 26	Kroger 200	O'Reilly Raceway Park					
Aug. 2	NAPA Auto Parts 200	Circuit Gilles Villeneuve					
Aug. 9	Zippo 200	Watkins Glen International					
Aug. 16	Carfax 250	Michigan International Speedway					
Aug. 22	Food City 250	Bristol Motor Speedway					
Aug. 30	Camping World 300	California Speedway					
Sept. 5	Emerson Radio 250	Richmond International Raceway					
Sept. 20	Roadloans.com 200	Dover International Speedway					
Sept. 27	Kansas 300	Kansas Speedway					
Oct. 10	Dollar General 300	Lowe's Motor Speedway					
Oct. 25	Memphis 250	Memphis Motorsports Park					
Nov. 1	O'Reilly Challenge	Texas Motor Speedway					
Nov. 8	Arizona.Travel 200	Phoenix International Raceway					
Nov. 15	Ford 300	Homestead-Miami Speedway					

*Average Start: 19.5*  
*Average Finish: 16.7*  
*Wins:*  
*Top-5 Finishes:*  
*Top-10 Finishes: 3*

*Total Laps Completed: 3293*  
*Total Possible Laps: 3344*  
*Percentage: 98%*  
*Earnings: \$514,634*

*Driver Points: 10<sup>th</sup>*  
*Owner Points: 15<sup>th</sup>*

### **Meet the No. 11 America's Incredible Pizza Company Racing Chevrolet Monte Carlo Race Team....**

Todd Gordon, Crew Chief	Joey Forgette, Front Tire Changer
Steve "Big Guy" Helwig, Car Chief	John Kowalski, Catch Can
Mike Murphy, Gas Man	Nick Sutton, Jack Man
Vaughn Dunn, Tire Specialist	Lonnie VanDuinen, Transport Driver
Jeremy Williamson, Rear Tire Carrier	Drue Parsons, Motor Tuner
Ricky Turner, Rear Tire Changer	Nathan Nixon, Pit Support
Manning Gregory, Front Tire Carrier	Shayna Keller, Media Relations